


Mailers' Technical Advisory Committee: April 2024

Updated 4/19/24

This roster is the property of the Mailers' Technical Advisory Committee and is not permitted to be used for solicitations.

MTAC Executive Committee Members

Industry	U. S. Postal Service
<p>Lisa Wurman – Industry Chair (2024-2025) Postal Affairs Manager QUAD 4371 County Line Road Chalfont, PA 18914-1825</p>	<p>Steven W. Monteith – Postal Chair Chief Customer & Marketing Officer & EVP 475 L'Enfant Plaza RM 4016 Washington, DC 20260-4016</p>
<p>Deborah Damore - Industry Vice Chair & Treasurer (2024-2025) Director, Postal Affairs Enru Logistics & Postal Optimization 1000 Windham Parkway Bolingbrook, IL 60490-3507</p>	<p>Judy de Torok – Postal Co-Vice Chair Vice President, Corporate Affairs 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>
<p>Bob Rosser – Immediate Past Industry Chair Director, Postal Affairs, Products & Services IWCO Direct 7951 Powers Boulevard Chanhassen, MN 55317-9502</p>	<p>Lindsey Taylor – Postal Co-Vice Chair Director, Industry Engagement & Outreach – Corporate Affairs 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>
	<p>Danielle Young – Program Manager/Secretary Manager, Industry Engagement Strategy 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>

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MTAC Leadership – Industry


Industry Leaders: Mail Shape (5 Leaders)	Industry Leaders: Focus Areas (3 Leaders)
<p>Glen Swyers Co-Lead Letters - Marketing Mail <i>Association for Print Technologies (APTECH)</i> Director, Marketing Integration, Imagine Charlotte 8335 Classic Drive Charlotte, NC 28262</p>	<p>Rose Flanagan Entry, Payment, Product <i>Delivery Technology Advocacy Council (DTAC)</i> Manager, Postal Strategies & Logistics, Data-Mail Inc 240 Hartford Ave Newington, CT 06111-2077</p>
<p>Scott Holton Co-Lead Letters - First-Class Mail <i>National Postal Policy Council (NPPC)</i> Postal Affairs Manager Progressive Insurance 43 Crawford Road Cotuit, MA 02635</p>	<p>Tom Glassman Service Precision <i>Mailers Hub</i> Director, Services Programs, MS Programs Ricoh USA, Inc. 3134 Birchin Lane Fort Myers, FL 33916-4577</p>
<p>Eric Kisgen Co-Lead Flats, Periodicals <i>News/Media Alliance (NMA)</i> Director, Postal Operations, Meredith Corporation 1716 Locust St Des Moines, IA 50309-3023</p>	<p>Adam Collinson Data, Technology, Addressing <i>Association for Mail Electronic Enhancement (AMEE)</i> Director of Address Intelligence 1 SE Ocean Blvd Stuart, FL 34994-2214</p>
<p>Carol Kliewer Co-Lead Flats - Marketing Mail & Bound Printed Matter (BPM) <i>Saturation Mailers Coalition (SMC)</i> Vice President, Logistics & Distribution, Vericast 15955 La Canterra Pkwy San Antonio, TX 78256-2589</p>	
<p>Alvin Serrano Packages <i>International Mailers' Advisory (IMAG)</i> US Network Project Manager C/O Sendle 1201 3rd Ave, Suite 2200 Seattle, WA 98101-3047</p>	

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MTAC Leadership – Postal Service

USPS Focus Area Leaders	
<p><u><i>Entry, Payment, Product</i></u></p> <p>Margaret Pepe Executive Director, Product Management</p> <p>Angela Lawson Vice President, Technology Applications</p>	<p><u><i>Data, Technology, Addressing</i></u></p> <p>Gary Reblin Vice President, Innovative Business Technology</p> <p>Steve Dearing Vice President, Chief Data & Analytics Officer</p>
<p><u><i>Service Precision</i></u></p> <p>Fontell Peart Director, Operations Integration & Support</p> <p>Sukhdev Uppal Director, Mail Transport Equipment</p> <p>Tony Impronto Director, Post Office Operations</p> <p>Tim Haney Director, Delivery Strategy & Policy</p>	
<p><i>Looking for MTAC updates & info?</i></p> <p></p> <p>Go to the MTAC page on PostalPro: https://postalpro.usps.com/mtac</p>	

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USPS Staff Facilitators & MTAC Program Assistants

Facilitators Supporting Focus Areas	
Dean Davis: Entry, Payment, Product USPS Industry Engagement & Outreach – Corporate Affairs Headquarters	Kristin Brooks/A: Data, Technology, Addressing USPS Industry Engagement & Outreach – Corporate Affairs Headquarters
Derek Hatten: Service Precision USPS Industry Engagement & Outreach – Corporate Affairs Headquarters	
MTAC Administration and Program Assistants	
Cynthia Doty MTAC Program Assistant USPS Industry Engagement & Outreach – Corporate Affairs Headquarters	Ronald Don/A MTAC Program Assistant USPS Industry Engagement & Outreach – Corporate Affairs Headquarters
Kendra Copeland/A MTAC Program Assistant USPS Industry Engagement & Outreach – Corporate Affairs Headquarters	
Please contact the MTAC Program staff for assistance! Send a message to MTAC@usps.gov or contact us individually by phone or email	

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Association – Association Executives – Association Website		
<p>Alliance of Nonprofit Mailers (ANM)</p> <p>Stephen Kearney Executive Director ANM 2021 L Street, NW Suite 101-248 Washington, DC 20036</p> <p>www.nonprofitmailers.org</p>	<p>American Association of Political Consultants (AAPC)</p> <p>Alana Joyce, CAE Executive Director AAPC 1775 Tyson's Blvd, 5th Floor McLean, VA 22102-5116</p> <p>www.theappc.org</p>	<p>American Bankers Association (ABA)</p> <p style="text-align: center; color: red; font-weight: bold;">ASSOCIATION EXECUTIVE VACANT</p> <p>www.aba.com</p>
<p>American Catalog Mailers Association (ACMA)</p> <p>Lynn Noble Vice President Industry Affairs American Catalog Mailers Assn 1800 Diagonal Rd Ste 600 Alexandria VA 22314</p> <p>www.catalogmailers.org</p>	<p>American Forest & Paper Association (AF&PA)</p> <p>Mark Pitts Executive Director, Printing & Writing Papers AF&PA 1101 K Street, NW Ste 700 Washington DC 20005-7033</p> <p>www.afandpa.org</p>	<p>Association for Mail Electronic Enhancement (AMEE)</p> <p>Steve Krejcik Senior Director, Strategic Technical Business Development Pitney Bowes Presort Services 1260 E 88th Street Newaygo, MI 49337-8388 N/A</p>
<p>Association for Postal Commerce (PostCom)</p> <p>Michael Plunkett President & CEO PostCom 1800 Diagonal Road, Suite 600 Alexandria VA 22314-2840</p> <p>www.postcom.org</p>	<p>Association for Print Technologies (APTECH)</p> <p>Thayer Long President APTECH 450 Rev Kelly Smith Way Nashville, TN 37203-3313</p> <p>www.printtechnologies.org</p>	<p>Association for Roll-to-Roll Converters</p> <p>Tony Donato* Director of Operations Gravure AIMCAL Alliance Committee 8281 Pine Lake Rd Denver, NC 28037-8812</p> <p>www.rolltoroll.org EXECUTIVE PENDING UPDATE</p>

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Association – Association Executives – Association Website		
<p>Association of Direct Response Fundraising Counsel (ADRFCCO)</p> <p>Robert S. Tigner General Counsel 1319 F Street NW Ste 700 Washington DC 20004-1112</p> <p>www.tnpa.org/adrfco</p>	<p>Association of National Advertisers (ANA)</p> <p>Christopher (Chris) Oswald EVP, Head of Law, Ethics & Government Relations 2020 K St, NW, Suite 660 Washington, DC 20006-1814</p> <p>www.ana.net</p>	<p>Association of National Advertisers-Nonprofit Federation</p> <p>Xenia “Senny” Boone Senior Vice President 2020 K St, NW, Suite 660 Washington, DC 20006-1814</p> <p>www.ana.net</p>
<p>Association of Priority Mail Users (APMU)</p> <p>William J. Olson Legal Counsel APMU 370 Maple Ave W, Ste 4 Vienna, VA 22180-5615</p> <p>www.apmu.org</p>	<p>Automobile Association of America (AAA)</p> <p>Michael Latham Director, Strategy and Brand 1000 AAA Drive Heathrow, FL 32746-5060</p> <p>www.aaa.com</p>	<p>Catholic Development Council</p> <p>Mark Micali VP, Government Affairs Catholic Development Council 1319 F St. NW, Ste 800 Washington, DC 20004-1112</p> <p>https://tnpa.org/faith/</p>
<p>City & Regional Magazine Association</p> <p>C. James Dowden Executive Director City & Regional Magazine Association 1970 East Grand Ave, Ste 330 El Segundo, CA 90245-5082</p> <p>www.citymag.org</p>	<p>Classroom Publishers Association</p> <p>Garry Brown VP, Government Relations Highlights for Children 1800 Watermark Dr Columbus, OH 43215-1035</p> <p>N/A</p>	<p>Coalition of Religious Communicators Associations (CRCA)</p> <p>Joe Thoma Convener CRPA C/O Associated Church Press 924 Woodcrest Way Oviedo, FL 32765-9551</p> <p>www.crcassociations.org</p>

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Association – Association Executives – Association Website		
<p>Connectiv: The Business Information Association</p> <p>Jack Widener ABM Postal Counsel Connectiv 36 Eastwood Blvd Manalapan, NJ 07726-8412</p> <p>www.siaa.net/connectiv</p>	<p>Continuity Shippers Association (CSA)</p> <p>Jody Berenblatt Executive Director CSA 180 Thompson St, Apt 5C New York, NY 10012-4910</p> <p>https://theocsagroup.wordpress.com/</p>	<p>Council on Safe Transportation of Hazardous Articles (COSTHA)</p> <p>L'Gena Shaffer, CDGP Director, Regulatory Compliance COSTHA 101 Ridge Street, Suite I Glens Falls, NY 12801-3624</p> <p>www.costha.org</p>
<p>Delivery Technology Advocacy Council (DTAC)</p> <p>Rose Flanagan Mgr, Postal Strategies & Logistics Data-Mail, Inc 240 Hartford Ave Newington, CT 06111-2077</p> <p>www.delivery-tech.org</p>	<p>Edison Electric Institute (EEI)*</p> <p>Rebecca Harsh-Knox Director, Retail Energy Policy EEI 701 Pennsylvania Ave NW Washington, DC 20004-2696</p> <p>www.iee.org *ASSOCIATION STATUS PENDING</p>	<p>Election Center</p> <p>Tammy Patrick CEO-Programs Election Center 21946 Royal Montreal Drive, Suite 100 Katy, TX 77450-5151</p> <p>www.electioncenter.org</p>
<p>Electronic Registration Information Center (ERIC)*</p> <p>Shane Hamlin Executive Director ERIC 1201 Connecticut Ave NW, Suite 600 Washington, DC 20036</p> <p>www.ericstates.org *ASSOCIATION STATUS PENDING</p>	<p>Envelope Manufacturers Association (EMA)</p> <p>Marie Clarke President EMA 700 South Washington St, Ste 260 Alexandria, VA 22314-4252</p> <p>www.envelope.org</p>	<p>General Services Administration (GSA)</p> <p>Tom Mueller Director, Travel, Relo, Mail and Transportation Policy Division GSA 1800 F Street NW Washington, DC 20405-0001</p> <p>www.gsa.org</p>

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Association – Association Executives – Association Website		
<p>Global Address Data Association (GADA)</p> <p>Charles Prescott Executive Director GADA 7 Hastings Ct South Salem, NY 10590-2517</p> <p>www.globaladdress.org</p>	<p>Greeting Card Association (GCA)</p> <p>Rafe Morrissey Vice President, Postal Affairs GCA 8 E Street, S.E. Washington, DC 20003-2611</p> <p>www.greetingcard.org</p>	<p>The Imaging Network Group (ING)</p> <p>Shelly Anderson Executive Director The Imaging Network Group 3146 Northeast Expressway Atlanta, GA 30341-5345</p> <p>www.imagingnetworkgroup.org</p>
<p>In-Plant Printing and Mailing Association (IPMA)</p> <p>Mike Loyd Executive Director IPMA 103 N. Jefferson St Kearney, MO 64060-8373</p> <p>www.ipma.org</p>	<p>International Mailers' Advisory Group (IMAG)</p> <p>Kate Muth Executive Director IMAG 5209 N. 30th Street Arlington, VA 22207-1803</p> <p>www.imag.org</p>	<p>Local Search Association (LSA)*</p> <p style="color: red; text-align: center;">ASSOCIATION EXECUTIVE VACANT</p> <p>www.localogy.com *ASSOCIATION STATUS PENDING</p>
<p>Mail Systems Management Association (MSMA)</p> <p>Lance J. Humphries CMDSM President MSMA PO Box 1483 Belmar, NJ 07719-1483</p> <p>www.msma.org</p>	<p>Mailers' Hub</p> <p>Leo Raymond Managing Director Mailers Hub 108 Brafferton Blvd Stafford, VA 22554-1514</p> <p>www.mailershub.com</p>	<p>Major Mailers Association (MMA)</p> <p>Todd Haycock VP, Product Management MMA Broadridge Financial Solutions Inc. 1153 Ivey Brook Drive Bethlehem, GA 30620-4735</p> <p>www.majormailers.org</p>

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Association – Association Executives – Association Website		
<p>Media, Audience & Content Marketing Association (MCMA)</p> <p style="color: red;">ASSOCIATION EXECUTIVE VACANT</p> <p>www.the-mcma.org</p>	<p>Military Postal Service Agency (MPSA)</p> <p>David Ernst Deputy Director MPSA 2530 Crystal Drive Ste 13101 Arlington, VA 22202-3965</p> <p>HRC.army.mil</p>	<p>National Alliance of Standard Mailers & Logistics (NASML)</p> <p>Norine Butte President/Founder NASML P.O. Box 14329 Arlington, TX 76094-1329</p>
<p>National Association of Advertising Distributors (NAAD)</p> <p>Pat Wiley Compact Information Systems 7120 185th Ave NE Redmond WA 98052-0576</p> <p>www.naad.org</p>	<p>National Association of College & University Mail Services (NACUMS)</p> <p>Dawn Stuver Manager Utah Valley University 800 W University Pkwy Orem, UT 84058-6703 801-863-7797</p> <p>www.nacums.org</p>	<p>National Association of Presort Mailers (NAPM)</p> <p>Robert Galaher Executive Director NAPM P.O. Box 7327 Broomfield, CO 80021-7327</p> <p>www.presortmailer.org</p>
<p>National Industrial Transportation League (NITL)</p> <p>Nancy Oliddy Executive Director NITL 10816 Town Center Blvd, Ste 516 Dunkirk, MD 20754-2708</p> <p>www.nitl.org</p>	<p>National Newspaper Association (NNA)</p> <p>Lynne Lance Executive Director National Newspaper Association 101 S. Palafox Place Unit 13323 Pensacola, FL 32591-7835</p> <p>www.nnaweb.org</p>	<p>National Paper Trade Association (NPTA)</p> <p>Mark Swets Executive Director NPTA 330 N. Wabash, Suite 2000 Chicago, IL 60611</p> <p>mswets@gonpta.com</p>

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<p>National Postal Policy Council (NPPC)</p> <p>Art Sackler Executive Director NPPC 1629 K St., NW, Ste 300 Washington, DC 20006-1631</p> <p>www.postalcouncil.org</p>	<p>National Retail Federation (NRF)</p> <p>Jonathan Gold VP, Supply Chain & Customs Policy NRF 325 7th St NW, Ste 1100 Washington, DC 20004-2808</p> <p>www.nrf.com</p>	<p>National Star Route Mail Contractors Association (NSRMCA)</p> <p>Gregory Reed National Executive Director NSRMCA 8521 Leesburg Pike, Suite 350 Vienna, Virginia 22182</p> <p>www.nsrma.org</p>
<p>News/Media Alliance (NMA)</p> <p>Holly Lubart Vice President, Government Affairs News/Media Alliance 4401 N. Fairfax Dr., Suite 300, Arlington, VA 22203-1622</p> <p>www.newsmediaalliance.org</p>	<p>Offering Envelope Association (OEA)</p> <p>John Van Wyk Executive Secretary OEA 945 Grand Blvd Deer Park, NY 11729-5707</p> <p>N/A</p>	<p>Package Shippers Association (PSA)</p> <p>James Cochran Chief Executive Officer PSA 23389 Greenbank Drive Harbeson, DE 19551-3008</p> <p>www.psa.org</p>
<p>Pharmaceutical Care Management Association (PCMA)</p> <p>JC Scott President & CEO PCMA 325 7th Street, NW, Ste 900 Washington, DC 20004-2818</p> <p>www.pcma.org</p>	<p>Postal Customer Council Advisory Committee (PCCAC)</p> <p>Cornelius Fedderman Industry Co-Chair on Subcommittee Senior Manager Mail Operations CarMax Business Services 12800 Tuckahoe Parkway Richmond, VA 23238-1115</p>	<p>PRINTING United Alliance</p> <p>Chris Lyons Group President NonProfit PRO and Packaging Impressions 1500 Spring Garden, Suite 1200 Philadelphia, PA 19130-4067</p> <p>https://www.printing.org/</p>

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<p>Professional Services Council (PSC)</p> <p style="color: red; font-weight: bold;">ASSOCIATION EXECUTIVE VACANT</p> <p>www.pscouncil.org</p>	<p>Red Tag News Publications Association</p> <p>James Franklin Executive Director Red Tag News Publications Assn 146 Crichton Lane Inverness, IL 60067-8006</p> <p>www.redtag.org</p>	<p>Reverse Logistics Association (RLA)</p> <p>Tony Sciarrotta Executive Director RLA 2300 Lakeview Pkwy, Ste 700 Alpharetta, GA 30009-9066</p> <p>RLA.org</p>
<p>Saturation Mailers Coalition (SMC)</p> <p>Donna E. Hanbery Executive Director SMC 33 S Sixth St, Ste 4160 Minneapolis, MN 55402-3719</p> <p>N/A</p>	<p>Software Industry Society – SIMS</p> <p>Tyler Dornenburg Vice President, Strategic Sales Lob.com 210 King Street San Francisco, CA 94107</p> <p>www.wearesims.com</p>	<p>thINK</p> <p>Eric Hawkinson Executive Director thINK 450 Rev Kelly Smith Way Nashville, TN 37203</p> <p>www.thinkforum.com</p>
<p>United States Chamber of Commerce</p> <p>Brian Miller Sr. Manager, Production US Chamber of Commerce 1615 H St NW Washington, DC 20062-2000</p> <p>www.uschamber.com</p>	<p>United States Mint</p> <p>James Jones Branch Chief, Product Fulfillment and Retail Operations Sales & Marketing Directorate United States Mint 801 9th St NW Washington, DC 20220-0011</p> <p>www.usmint.gov</p>	<p>Veteran's Administration</p> <p>Alexis Keim Director, Enterprise Mail Manager Dept of Veteran's Affairs VA 810 Vermont Washington, DC 20420</p> <p>www.va.gov</p>

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Former MTAC Industry Chairs (“Ex Officio” members)

<p>Coleman W. (Bill) Hoyt (Chair 1970-1973)</p> <p><i>(Deceased)</i></p>	<p>James E. Pehta (Chair 1989-1990) 101 Livery Cir Oak Brook, IL 60523-2537</p>	<p>Richard J. Funck (Chair 1993-1994) 2835 Castlewood Ct Aurora, IL 60504-5285</p>
<p>Yvonne C. Reigle (Chair 1995-1996) 58 Pebble Valley Dr Doylestown, PA 18901-2904</p>	<p>Chris Rebello (Chair 1997-1998) 1806 Wooten Rd P.O. Box 88120 Colorado Springs, CO 80915-1411</p>	<p>Joseph E. Schick (Chair 1999-2000) 1140 Red Oak Circle Johnson Creek, WI 53094-6455</p>
<p>Joe Lubenow (Chair 2001-2002) President Lubenow & Associates 4437 N Francisco Ave Chicago, IL 60625-3806</p>	<p>Robert J. O'Brien (Chair 2003-2005) 13705 Attley Pl Tampa, FL 33624-2505</p>	<p>Joyce McGarvy (Chair 2006-2007) President Joyce McGarvy & Associates 2437 Spirit Lake Lane Eagle River, WI 54521-8791</p>
<p>Don Harle (Chair 2008-2009) 1835 Mirmar Road Munster IN 46321-2716</p>	<p>Anita Pursley (Chair 2010-2011) 107 Waters Edge Dawsonville, GA 30534-6996</p>	<p>Phil Thompson (Chair 2012-2013) 379 Johns St Delafield, WI 53018-1730</p>
<p>Christopher G. Lien (Chair 2014-2015) Executive VP, Industry Affairs BCC Software 3679 253RD Ave NE Isanti, MN 55040-4613</p>	<p>Erv Drewek (Chair 2016-2017) 1102 Freedom Ave New Prague MN 56071-2089</p>	<p>Wanda Senne (Chair 2018-2019) Postal Affairs Liaison DHL eCommerce 64 Victorian Court Dallas, GA 30157-8220</p>

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<p>Bob Schimek – Chair (2020-2021) Director, Postal Affairs QUAD N61 W23044 Harry's Way Sussex, WI 53089-3995</p>		
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